

2010 'COUTURE' - PROPRIETARY RED WINE



C O U T U R E

NOTES

The late Alexander McQueen said: "There is no better designer than nature"

A fine suit or dress, a well made pair of boots – these are the things that fit like a glove; things we may not really need but we want because somebody took great care in making them, imparting their sense of style, beauty and humor, and composing material, color, cut and craftsmanship into a thing both practical and desirable, that is always greater than the sum of its parts.

That best of all designers, nature, made this wine; my job was merely to assemble the individual parts the way they seemed to want to go together.

Cabernet Sauvignon, Syrah, Grenache, and Viognier all require somewhat-to-significantly different climates to do their best work. This is possible in the Santa Ynez Valley with the cool Santa Rita Hills to the west and warm Happy Canyon area only 20 miles to the east between which there is usually a 20F degree difference on the average summer day – a winemaker's playground.

Note that we have changed the appellation on all of our labels from the very generic 'California' to (the only somewhat generic) Santa Barbara County appellation – owing to the fact that since 2009/10 we grow the raw materials in custom-planted vineyards where we hold long-term leases, all of which are located in the county. And because we believe that Santa Barbara county is one of the world's optimal growing regions, capable of consistently achieving greatness.

- Matthias Pippig | Winegrower

VITALS

Varietals	Cabernet Sauvignon 47%, Syrah, 44%, Grenache 6%, Viognier 3%
Vineyards	John Sebastiano, Bien Nacido, Grassini
Harvest Dates	October 15, 26, 29 & November 6, 2010
Yields	tons / acre 0.5 – 1.25 lbs/vine 0.5-2.1
Brix (at harvest)	24.8 – 25.7
Alcohol	15.4%
pH / TA	3.58 – 3.79 / 4.7 – 5.6
Barrels / Coopers	228L & 300L French Oak Barrels – 45% New / 65% seasoned
Barrel Aging	24 months
Rackings	One
Filtering / Fining	None
Bottled	September 2012
Production	250 (9L) cases
Scheduled Release	Spring 2013
Suggested Retail Price	\$70