



## 2007 BACKSEAT BETTY, PROPRIETARY RED WINE

### WINEMAKER NOTES

2007 is a vintage that made both vineyard managers and winemakers look pretty good. No worries and drama throughout the growing season, able to pick seemingly 'at will' and pretty much textbook fermentations.

My only worry for the vintage is that it would be almost too well behaved and lack personality. So, in '07 more than any other year, I felt that creativity in blending, to introduce more character were of the highest priority. Backseat Betty is the first of four blends we'll bottle from this vintage, and while probably the most forward of the bunch, it unfolds at a glacial pace. At this early stage the wines show best when decanted for 24-48 hours.

- Matthias Pippig, Winemaker

### REVIEWS

90 - 92+ points - Wine Advocate

*"The dark ruby/purple-tinged, full-bodied 2007 Back Seat Betty, a blend of 83% Syrah, 14% Grenache, and 3% Viognier from five separate vineyards, exhibits sweet black cherry and raspberry fruit intermixed with darker currants, pepper, and meaty characteristics. While approachable, it will be even better with additional aging, and should drink well for 6-10 years."*

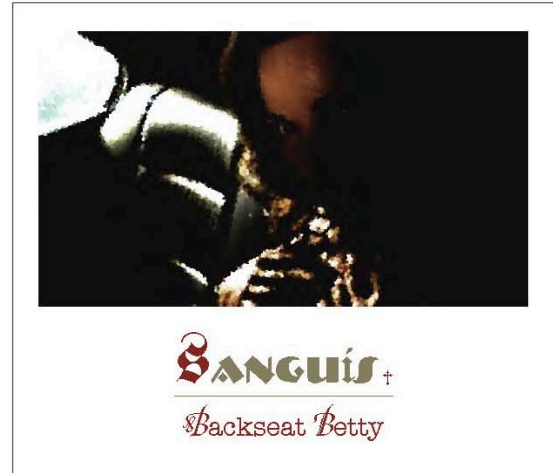
- Robert Parker

90 points - Wine Spectator

*"A delicate style, with firm, ripe, spicy cherry, plum and mineral notes that are full-bodied and complex, unfolding gracefully and ending with a detailed finish. Syrah, Grenache and Viognier. Drink now through 2017."*

94 points - Rhone Report

93 points - Wine Enthusiast Magazine



### WINE STATISTICS

Varietals	Syrah (83%) Grenache (14%) Viognier (3%)
Vineyards	Stolpman, Syrah Estrella clone (31%) Los Tres Burros, Syrah clone 877 (24%) Grassini, Syrah clone 174 (28%) Thompson, Grenache Alban-2 clone (14%) Vogelzang, Viognier clone 1 (3%)
Harvest Dates	October 6, 13 & 22, 2007
Yields	1.4 - 1.6 tons/acre, 1.2 - 1.7 lbs/vine
Brix (at harvest)	24.7 - 25.7
Alcohol	14.9%
pH	3.52-3.8/3.74 (at harvest/final)
Barrels / Coopers	65% new, 35% seasoned various French Coopers and toast levels
Barrel Aging	32 months
Rackings	3 (including blend assembly)
Filtering / Fining	None
Blend Assembled	January '09
Bottled	September 2010
Production	350 six-pack cases
Release Date	Fall 2010
Suggested Retail Price	\$60